

## SCRIPT ZANZIBITS, ZANZIBAR

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### LEAD

To bridge the digital divide, and to offer young people ways to find work. That's what the originally Dutch Zanzibits web design school is doing on the tropical island of Zanzibar. Despite the huge income from tourism, the sun doesn't bring sweet fruits for everybody. Especially among the youth unemployment is high, and they would be happy with a way out. 74 students since 2007 now attended web design classes through Zanzibits training, and some are indeed finding work, as teachers or webdesigners.

### BETA LENGTH 2'26"

Mbarak is 25 and he's a teacher at Zanzibits Design School on Zanzibar.

### SOUNDBITE TEACHING

***Go to info, and select this.***

Two years ago he was one of the first students of Zanzibits. They begin their training by learning basic computer skills.

QUOTE MBARAK MBARAK (9 secs, English)

***Like a package of Microsoft Word, Microsoft Office and also some basics of Photoshop, and webdesign.***

The training takes one year, and is free for low income families. It allows these students to finally dream about a job.

QUOTE HASSAN ALI, 24 (8 secs, English)

***Webdesign, graphic design.  
I like that kind of work.***

Eventhough a future in the major tourist industry looks obvious. These benefits stay confined to towns and beaches.

QUOTE MBARAK MBARAK, (9 secs, English)

***So the young people who are in the interior part of Zanzibar will not be able to get the opportunities.***

For girls on it's even more difficult to find work.  
The people on the island are predominantly Muslim.  
Many parents prove apprehensive of letting their daughters work.  
The 22-years old Salama Ali here was lucky.

QUOTE SALAMA ALI 22 (10 secs, English)

***My father is the one who cares about education,  
and that is why when I told him I am interested in computer skills he found his way.***

Salama now is a teacher too, and a shining example for other girls.  
Out of a class of 16, 6 girls are enrolled in Zanzibits.

QUOTE HADIDJA MUSSEH 24, (6 secs, English)

***I enjoy designing websites.  
My neighborhood websites.***

So far 7 students found work on Zanzibar through Zanzibits.  
But the island is still traditional, and big chances are elsewhere.

QUOTE MBARAK ALI MBARAK, (7 secs, English)

***There are job opportunities everywhere.  
For example Dar es Salaam, Kenya, and even outside Africa.***

Said here just managed to find work on Zanzibar as a designer.  
He can now support his wife and family.

QUOTE SAID NJUMA, (11 secs, English)

***I buy clothing stuff like clothings.  
Eat with my wife, brothers and sisters, and sometimes with my family.***

And for Zanzibits it only seems only the beginning.  
Next to websites, they're now venturing into animations.

SOUNDBITE ANIMATION

