

SCRIPT EFFECT SCHOOL ATTENDANCE DEMURIA BEDNETS

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INTRODUCTION

Distribution of demuria bed nets in Kenya has to lower malaria prevalence, and to increase school attendance.

BETA LENGTH 2'58"

SHOTS:

- front Abu Bakar walking in dry field to school
- back Abu Bakar walking to school, tilt down to school bag
- Close walking legs of Abu Bakr

VOICE OVER

Abu Bakar is 15 years old, and he originates from a pastoralist community in Kenya's North Eastern Province. He is walking every morning to a primary school near the city Garissa. Abu Bakr does not want to follow in the footsteps of his father.

QUOTE ABU BAKAR FARAH

I don't want to live as a pastoralist looking after cattle. It's very hard. The sun is very hot for looking after the cattle. Now there is no pasture, not enough pasture for animals to get. They are going to suffer.

SHOTS:

- Abu Bakr walking to school building
- Wide Abu Bakr working in class room
- Scroll down face Abu Bakr to text book

VOICE OVER

So he's lucky to be near a primary school at the moment, and during the work in the class room he's already dreaming about another future than his parents.

QUOTE ABU BAKAR FARAH

I go to school. When I finish school I can become a teacher so I can help my community.

SOUNDBITE SCHOOL GIRL RINGING THE BELL

SHOTS:

- *Wide girls in class room*
- *Student Gaida Abdi working in class room*
- *Close writing in note book*

VOICE OVER

Then next door at the secondary school for girls there is 16 years old Gaida Abdi. Who is also determined to get another future.

QUOTE GAIDA ABDI

I like school because I can see my age mates. Work to become a journalist and to address the problems of my community.

SHOTS:

- *Wide children in the class room from the back*
- *Staff of Mentor Initiative counting demuria nets*
- *Handing out of nets to two pastoralist women*
- *Unfolding of demuria net*
- *Introduction shot head master*
- *Close face school girl*

VOICE OVER

Despite their determination many children will be absent because of malaria which is prevalent in the region.

The British Mentor Initiative therefore distributes mosquito nets to pastoralist communities. They are of the durable demuria type, manufactured by the European company Vestergaard – Frandsen.

The head master of the primary school already sees a positive change in school attendance of the children.

QUOTE ALI ADEN, HEAD MASTER BURA PRIMARY

It has really helped the pastoralist community. Because it has lessened the number of malaria cases, especially for school going children.

SHOTS:

- *Wide shot teacher in front of class*

VOICE OVER

Teacher Cyrus notices how the disease can affect education.

QUOTE CYRUS MAKUMBA, teacher Bura Secondary

I experience when they miss classes when they are infected with malaria. It affects their normal learning.

SHOTS:

- *Wide Lobahan Dubat giving instructions to teachers*
- *Close shot education material*

VOICE OVER

Mentor Initiative also helps giving the students education on malaria prevention.

QUOTE LOBAHAN DUBAT, Mentor Initiative

You know these children after the class will go back to their community. So they will be spreading the same message to their people.

SHOTS:

- Store with bales of demuria bed nets
- Staff loading bales on pickup
- Introduction shot head master school
- Close writing in notebook

VOICE OVER

Not surprisingly a stock of demuria nets is stored in the school.

From here the bales are transported to pastoralist communities.

The head master of the secondary school experiences a close relationship between nets and school performance of the students.

QUOTE JULIANA WASONGA, head master Bura Girls

If we can be able to prevent malaria, the students will be able to attend classes without any problem. So they'll be able to access everything that is taught in class.

SHOTS:

- Staff arranging bales in pick up
- Medium school girls in bed room
- School girls walking on playing field

VOICE OVER

Mentor Initiative hopes to deliver 13,000 demuria nets, and effectively reaching tens of thousands of children in the region.