

## THIRD REPORT LIFESTRAW FAMILY KAKAMEGA

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### INTRODUCTION

The LifeStraw Family improves health by providing clean drinking water and it saves on firewood. But it also saves the environment because of less carbon emission into the atmosphere. Carbon dioxide is emitted when burning firewood, and held responsible for global warming. Vestergaard – Frandsen as first company in the world is going to sell the reduction as credits on the carbon market, and use the revenues to finance the LifeStraw Family distribution. The programme already started to halt the destruction of Kenya's world famous Kakamega Forest.

ESTIMATED LENGTH 3.53

### SHOTS:

- Signboard Kakamega Forest
- Trees passing by window while driving
- Boys carrying firewood on their heads

### VOICE OVER

Kakamega Forest is one of the last indigenous rain forests in East Africa. Apart from being a tourist attraction; it is popular among locals for getting firewood. Every morning again boys like this can be seen coming back from the park.

QUOTE EUGENE MSWALE, 12

***We collect firewood from the forest. Then we take it home in our village for cooking.***

### SHOTS:

- Boy seated next to his firewood next to the road
- Smoking charcoal pit
- Open space in Kakamega Forest
- Ranger Pauline Okode with Kenyan Wildlife Service vehicle

### VOICE OVER

The firewood is also sold on markets, or burned in underground pits to produce charcoal. Over the years this has resulted in open spaces in the forest. To try and stop this Kenya Wildlife Service appointed rangers like Pauline Okode.

SOUNDBITE SLAMMING DOOR VEHICLE

SOUNDBITE PAULINE WALKING THROUGH BUSHES

QUOTE PAULINE OKODE, TILT UP FROM BURNING CHARCOAL PIT

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***This is charcoal being burned. Wood is being brought from the forest and this is just adjacent to the forest. They can simply walk in, cut and bring it. This is a very illegal activity.***

SHOTS:

- Pauline walking through dense forest, boy running away

VOICE OVER

Pauline continues her patrol in the dense forest, where even day time people come to pick firewood. She suspects that some of them are just on the corner.

SOUNDBITE PAULINE WALKING THROUGH FOREST, BOY RUNNING AWAY

QUOTE PAULINE, TILT UP FROM PICKING MACHETE

***This is a panga that they use to cut trees, and then they carry to their homes.***

***- Those were little boys?***

***There was a young boy and an old man. So they've ran away because they saw me.***

SOUNDBITE PAULINE WALKING THROUGH THICK FOREST, LADY COMING OUT OF BUSHES

***- They all went?***

***No, just come please.***

***He's not going to catch you.***

QUOTE PAULINE OKODE WITH LADY COMING OUT OF THE BUSHES

***She was one of the people carrying firewood. When she saw me, the young boy saw me, then she was informed and then they started running away. Most even they run they always go just beside the road and just sleep and freeze.***

QUOTE CAROLINE AYUMA

***I come here to collect firewood and bring it home. To sell it or get food, but now my husband is sick. He's a traditional dancer and now in the hospital. Now I need money for transport.***

SHOTS:

- Bare feet Caroline Ayuma

- Wide shot rural area

- Road with farm land and motor bike passing by

- stills LifeStraw Family

- Man pulling bucket from water well and pouring

- Street Kakamega with cars and motor bikes

VOICE OVER

And Caroline surely is not the only one. Yearly in Western Province more than 2 million tons of firewood go up in smoke, emitting carbon dioxide. Through LifeStraw, people won't have to burn wood to purify their water. This will earn Vestergaard carbon credits, which will be sold on the carbon market, helping to offset Vestergaard's 30 million US Dollar investment

and making the program sustainable for at least ten years. But the trade remains controversial, some say, since it legitimizes carbon emissions.

QUOTE MIKKEL VESTERGAARD – FRANSEN, CEO

***It's only 3 to 5 per cent of the global carbon market that actually includes Africa because there is not a lot of development. There is not a lot of pollution going on. The LifeStraw campaign that we have here is an important initiative to correct some of this. To allow a large portion of African habits to change for the benefit of the climate, and to be included in the carbon market.***

SHOTS:

- *Chopped firewood on the ground*
- *Pauline Okode and Caroline Ayuma walking with firewood on her head*

VOICE OVER

Vestergaard hopes to offset 20 million tons of carbon in ten years. Meanwhile Pauline and Caroline are on the way to the police to report the case. The confiscated firewood is taken as evidence. Caroline in her situation will most probably be summoned to casual work.