

SCRIPT BLOCK & TRACK NAIROBI

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PRESENTATION

Watching your well deserved car from a distance,
and if need be act by sms.
That became possible with an invention that just works on your mobile.
If your vehicle gets stolen,
you'll be notified by a message.
And then you can send a message to block your car, so it can't go anywhere.
The invention was done by a young boy, and he lives in... Kenya.

BETA

SOUNDBITE CAR ALARM

It's the number one street sound in the capital Nairobi,
and it doesn't help at all.
Daily tens of cars are stolen.
This 18-years-old young man can bring a change in that.
He is the inventor of a system that enables you to monitor your car from a distance.
All you need is your own mobile,
on which he puts some software.

QUOTE MORRIS MBETSA - wide next to a car

***My system brings the whole concept of vehicle security in your mobile phone.
I used mobile phones since everybody carries mobile phones around.***

Okay, under the hood there is some machinerie and some wiring,
but it's not much.
The system is operated by sms.
You can for example lock your doors from a distance.

MORRIS SENDS A MESSAGE

SOUNDBITE CAR DOOR THAT LOCKS

In case your car gets stolen,
you don't have to run after it.
One message will do to stop it.

MORRIS SENDS MESSAGE

SOUNDBITE CAR WHICH COMES TO A STOP

The system can even tell you where your car went.
In Nairobi though there are more systems like this,
but Morris' invention is a lot simpler.

QUOTE MORRIS MBETSA - medium

***The biggest advantage of my system is that you don't need a computer.
You don't have to pay a monthly subscription fee.
You just need your mobile phone to do all that.***

Morris got the idea for the system after his friend was attacked.

QUOTE MORRIS MBETSA - in a car

***I few years ago I friend of mine was car jacked,
and since I was into electronics I decided to make this system so that I can stop all that.***

The invention draws a lot of attention in Kenya.
Even the taxi driver we use today is impressed.

QUOTE SAMUEL MUNYUA

- You'll be his first customer?

Yes maybe, depending on the price.

Morris is a bit amazed by all the attention.
He is now thinking about the next step.

QUOTE MORRIS MBETSA - sitting on hood of a car

***I am looking forward to set up a company which will be dealing with manufacturing these systems
and installing them into vehicles.***

That's why it's not clear how much the system will cost.
Already a big security company in Kenya showed interest.
And of course, foreign investors are most welcome.